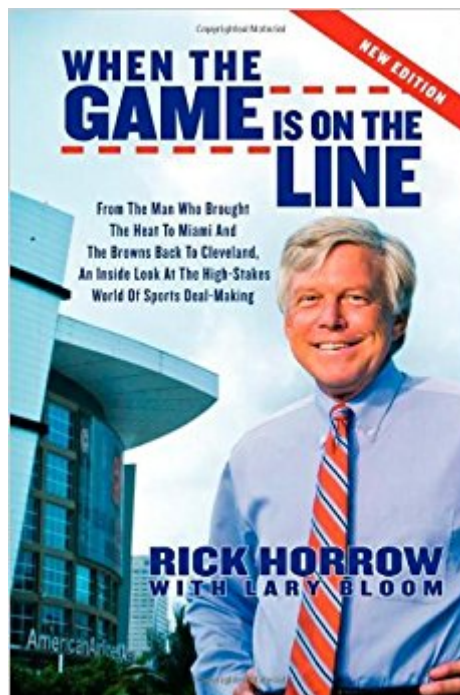




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When The Game Is On The Line: From The Man Who Brought The Heat To Miami And The Browns Back To Cleveland (Sports Professor)



Synopsis

A fascinating insider's look at the people, politics, and power plays behind the mega sports deals In "When the Game Is on the Line", Rick Horrow reveals the real stories behind the biggest sports deals of the past twenty years, over 100 of which he has brokered. Since early battles with infamous Dolphins owner Joe Robbie and a backstabbing Miami City Commission, Horrow has tangled with colorful figures in sports and government, including NFL Commissioner Paul Tagliabue, Florida Governor Jeb Bush, golf legend Jack Nicklaus, and Miami Heat owner Ted Arison. The results have included new stadiums across America, league expansions, elite teams such as the Miami Heat-- and the bragging rights to go with them. For anyone interested in the high-octane world where sports, business, and politics meet, "When the Game Is on the Line" is a must-read.

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Customer Reviews

"... Horrow's single-minded focus comes with an unshakable belief that his work is of clear benefit to each city, with inevitable economic development resulting from these projects." -- Miami Herald "An eye-opening lesson in high stakes politics, big business and civic responsibility . . . [Horrow's] infectious energy and positive spirit make this a must-read for anyone interested in the sport of business and the business of sports." -- Publishers Weekly "A fascinating examination of the considerable realm where sports and business overlap, a world of big egos combined with multimillion-dollar agreements. The author's credentials are impressive. . . An insightful read on the art of negotiating in any

realm. -- Library Journal -- "Sparks of insight . . . -- Newsweek -- "Rick Horrow was instrumental in founding the Miami Arena and the process that brought the Miami Heat to South Florida. -- Taking into account American Airlines Arena, the 2006 NBA Championship, and the "Big Three," the Heat is now one of the league's most storied franchises. -- To understand how we got to this point, we need to go back to our roots. -- "When The Game is On the Line" -- does just that. -- Eric Reid, Director of Broadcasting, Miami Heat -- "For sports leagues and their franchises to be successful, strong public-private partnerships need to be created across a wide spectrum of activities. When it comes to public-private partnerships relating to sports facilities, Rick Horrow knows the terrain and has helped bring many of these projects to fruition for the benefit of fans, teams, and communities. -- Paul Tagliabue, Commissioner of the National Football League -- "I've known Rick Horrow for many years, from our work together within Jack Nicklaus's organization to our efforts to bring professional baseball to South Florida. At no time since I first shook his hand have I seen his passion for sport waver, nor his determination to champion a cause diminish. He is a true sportsman to the end. -- Mike Schmidt, National Baseball Hall of Fame, Philadelphia Phillies

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Not much about the Cleveland Browns, which I bought it for. I thought there would be much more details about the team.

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